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FOR MORE INFORMATION CONTACT:
Jon Fugler @ 805.550.7566
jfugler@twr.org

Alliance for the Unreached Names Dr. Marvin J. Newell as Executive Director

International Day for the Unreached organizers add leadership staff in their year-round mobilization efforts for the whole church to respond to Jesus' Great Commission

COLORADO SPRINGS, Colo. – The Alliance for the Unreached is pleased to announce that Dr. Marvin J. Newell has been named the organization's first Executive Director.

Newell is an international missiologist and prolific author who brings over 40 years of leadership and management experience to the position. Over half of that tenure was as a missionary in Indonesia and in a leadership role in the Asia-Pacific region with TEAM (The Evangelical Alliance Mission).

He will assume his duties with the Alliance for the Unreached on September 1, while continuing his half-time position as staff missiologist of *Missio Nexus*, a network of evangelical mission agencies, churches and training centers in North America.

“Dr. Newell has served enthusiastically as a board member since our inception six years ago,” said Alliance Chairman Jon Fugler. “His experience as a missiologist and in missions leadership will open the door for more Christians to respond to Jesus' Great Commission to bring the Good News to every people group, especially those without access to the gospel.”



Dr. Marvin J. Newell

Previously, Newell was the executive director of CrossGlobal Link (formerly IFMA) and served as professor of missions and intercultural studies at the Moody Theological Seminary in Chicago. He is the author of *Crossing Cultures in Scripture: Biblical Principles for Mission Practice*, *A Martyr's Grace*, *Commissioned: What Jesus Wants You to Know as You Go* and *Expect Great Things: Mission Quotes that Inform and Inspire*.

“I am looking forward with great anticipation as to what the Lord continues to do in reaching the unreached through this alliance,” says Newell. “Growing this alliance so that it has more capacity to bring awareness to the global Church to reach the remaining one-third of humanity that has no access to the Gospel would be a major goal.”

The Alliance, a partnership of three-dozen organizations, is best known for championing the annual *International Day for the Unreached*, held on Pentecost Sunday. In many churches and on a live webcast, the most recent observance on May 31 inspired believers to take action so Christ can be proclaimed in places untouched by the gospel. Pentecost Sunday marks the birth of the early church, when the Holy Spirit fell on the first disciples and empowered them to follow Jesus' command to “go into all the world.”

Throughout the year, Alliance partners strive to educate the Church about the unreached. Although the church has made great progress in evangelizing the world, *Joshua Project* statistics show that there is still a lot of work to be done with a third of the global population having no access to Bibles, churches or local Christians.

More information on the Alliance for the Unreached, as well as the replay of the International Day for the Unreached webcast, can be found at www.DayForTheUnreached.org.

The Alliance for the Unreached is composed of Bibles For The World, DOOR International, Ethnos360, FEBC, Frontier Ventures, Joshua Project, Missio Nexus, Mission Network News, OM-USA (Operation Mobilization), Seed Company, TWR, World Mission and ZimZam Global. In addition, 23 more international missions ministries serve as Champion Partners of the Alliance, helping to mobilize Christians in a myriad of activities including prayer, giving, and action, to ensure everyone has access to the life-giving message of the gospel.

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The International Day for the Unreached (www.dayfortheunreached.org) is an initiative of the Alliance for the Unreached, a group of evangelistic ministries and other organizations, including Bibles For The World (www.biblesfortheworld.org), Door International (www.doorinternational.org), Ethnos360 (www.ethnos360.org), FEBC (www.febc.org), Frontier Ventures (www.frontierventures.org), Joshua Project (www.joshuaproject.net), Mission Network News (www.mnnonline.org), Missio Nexus (www.missionexus.org), Operation Mobilization (www.omusa.org), Seed Company (www.seedcompany.com), TWR (www.twr.org), World Mission (www.worldmission.cc), and ZimZam Global (www.zimzamglobal.org).