

Memorandum of Understanding Champion Members in the Alliance for the Unreached



Revised. January 10, 2024

This document represents the Operating Agreement defining the issues and understandings relative to the coalition of participating ministry organizations created for the purpose of promoting the activities of the Alliance for the Unreached and the ongoing effort to draw attention to the plight of people groups across the globe that are unengaged / unreached with the Gospel of Jesus Christ. There are many definitions, but for our purposes, “unreached” means that, within the group, the number of evangelical Christians is generally 2% of the population or less. Presently, approximately one-third of the world’s population is so classified.

Name and Organization:

Legally, this coalition is known as THE ALLIANCE FOR THE UNREACHED (referred to herein as “the ALLIANCE”) and includes all entities, properties, or initiatives using the “A Third of Us” brand, which is owned by the ALLIANCE. The entity is organized as a partnership of collaborating organizations. This Memorandum of Understanding is bound by the organizing documents and by-laws of the Alliance for the Unreached, a non-profit, tax-exempt corporation.

Purpose:

The ALLIANCE shall engage in diverse activities for the purpose of promoting the advance of the Gospel message in its various forms to least-reached and unreached peoples across the globe. We are driven by a strong desire to impact our world for the sake of God’s Kingdom and will pursue promotional activities that encourage and mobilize God’s people to participate in opportunities to accomplish this end.

Type of Organization:

The ALLIANCE may engage in the creation and management of multiple activities designed to promote the interests of the ALLIANCE and its members. These activities may include, but are not limited to, advertising, public relations, materials development and publication, the establishment and maintenance of Internet properties such as websites, social media channels, and/or the generation of both names/ mailing lists and income via related activities. The ALLIANCE may also engage in activities designed to further the interests of its members in the areas of philanthropy, ministry outreach, education and/or other agreed-upon pursuits within the organization’s expressed purpose.

Organizational Structure:

The ALLIANCE is managed by a Board of Directors, consisting primarily of one representative from each of a maximum of 15 Directing Member organizations.

Financial Partnership:

Each Alliance Member will share in the expenses of the ALLIANCE’s activities by contributing annually to the ALLIANCE’S operating budget, which shall be adopted annually by a vote of the Board of Directors. Additional funds shall be raised, as necessary to meet budgeted expenses, by the Executive Director, Board of Directors and/or individual Alliance member organizations.

Each Champion member organization shall contribute \$495 annually as its member share. Payment is due at the time the member joins and is renewed annually in subsequent years at origination date.

Champion Member Benefits:

Each Champion member organization will:

- Have its logo and link on the Member page of Alliance websites.
- Have full access to the member suite of resources to advance the cause of the unreached.
- Have use of the Alliance brands for promotion, affiliation and fund development purposes.
- Promote the International Day for the Unreached and other Alliance initiatives.

This agreement shall become effective and binding when signed and dated by a representative of the member organization and an Officer of the ALLIANCE. This agreement shall automatically renew annually on origination date unless cancelled by either party.

Organization Name	Representative	Date
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Organization Address: _____

Email: _____

Website: _____

For the ALLIANCE FOR THE UNREACHED	Date
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Mail or email to:

ALLIANCE FOR THE UNREACHED • P.O. Box 4492 • Wheaton, IL 60189
jeff@alliancefortheunreached.org